

About ChamberofCommerce.com

Helping Business do Business on the Web

ChamberofCommerce.com provides information on 14MM businesses from more than 100 online and offline sources of information. In partnership with companies like Google, Yahoo, Bing, Acxiom, Yelp, CitySearch & Superpages, ChamberofCommerce.com provides tools and solutions to help business develop and manage their business on the web.

Any business may list themselves and build a business profile on ChamberofCommerce.com for free. In addition, ChamberofCommerce.com offers a variety of solution for driving leads from the Internet, including ChamberList, a local listing solution that allows a small business to claim, build or manage their listings across more than 80 online search engines and popular local websites. In addition to its primary features, which include a listings management dashboard, dedicated call tracking and monthly reports, ChamberList secures a business' information across the web and prevents the hijacking of a business' listings – a growing problem on popular websites.

ChamberofCommerce.com's Alliance Partner Program helps bring together best of breed technology and marketing partners to create an effective, simple and streamlined solutions marketplace. Through the Alliance, ChamberofCommerce.com is able to offer small business best of breed solutions which allows business owners immediate access to in demand solutions such as email marketing, direct mail, web development, online marketing, virtual office, incorporation, financial and legal services. At ChamberofCommerce.com, our goal is to help businesses do business more effectively on the web. We appreciate your involvement with our rapidly growing online community and welcome your feedback regarding the types of features, functionalities and services that should be offered on ChamberofCommerce.com.

Objectives

- Help facilitate increased membership with local Chambers of Commerce
- Provide technology tools and education to Chambers of Commerce to help them more effectively communicate with and support their members online.
- Provide technology tools and education to local businesses to help them develop, manage and grow their web presence

Management

ChamberofCommerce.com is developed and managed by DataBanq, Inc. DataBanq CEO David Bayer and EVP Business Development Kamuti Kiteme have a combined 10 years of experience working with Chambers of Commerce to develop online programs to increase membership recruitment and retention. In 2002 Bayer and Kiteme launched ChamberPerks, a rewards and retention program that provided local chamber members with business product and services discounts. In partnership with the Florida State Chamber of Commerce, ChamberPerks provided more than 100 Chambers of Commerce reaching over 100,000 business owners and executives:

http://www.chamberperks.com/Docs/whatis_cp2.htm